





OMB Direct - Chris Barbour

Creative credentials - Multi award winning Creative Director.

Media Experience - Press, Mail, inserts, catalogues, internet and TV.

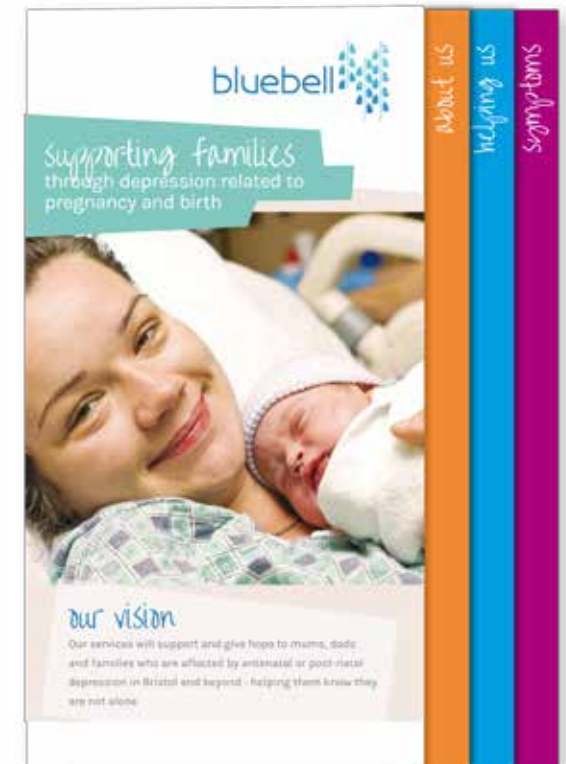
Chris heads up the creative side and has worked in a number of leading agencies, including: WWAV, Branns, JDA, and Colleagues.

We are at home working on all types of media from corporate branding to TV. Our main strength is thinking outside the box and coming up with creative solutions to complex problems. We have a great deal of direct marketing expertise and so are proficient in coming up with cost-effective solutions that really deliver.

We have worked with some of the biggest names in the UK and have won a total of seventeen international creative awards through our careers. The clients include: British Gas, Cornhill, Abbey life, Clydesdale Bank, Scottish Homes, Scottish Tourist Board and Which?.

Projects are taken from clients brief to final production. The emphasis is on creative that works and pulls in business. While we have had experience of running large creative and studio departments, motivating and developing staff, we are presently very self sufficient having skills in the design, artwork, illustration, internet and video areas.

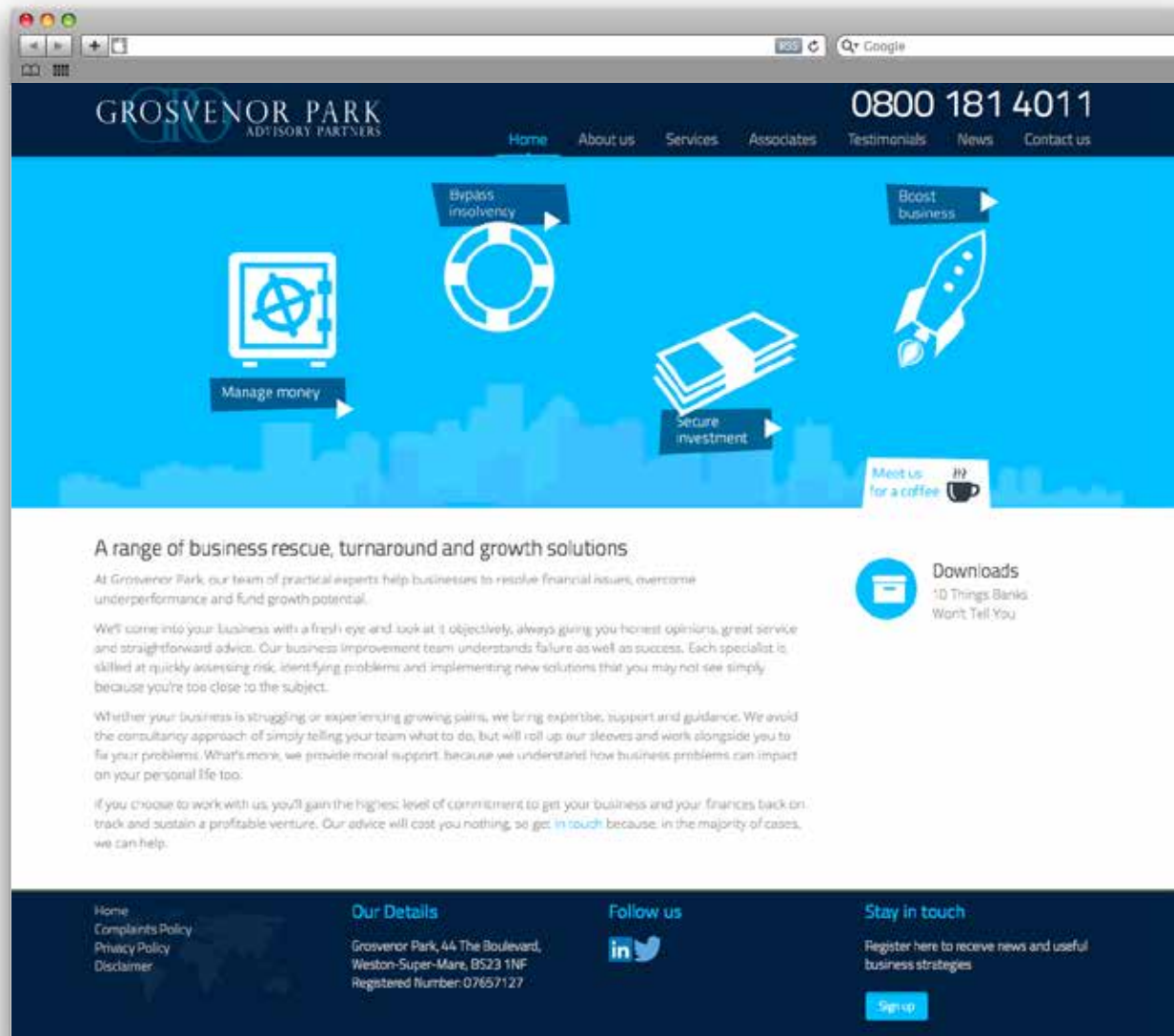
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The brief was to develop a magazine style website for this charity client. The logo existed but the rest of the corporate style is new. We are at present rolling out the style onto other print items.

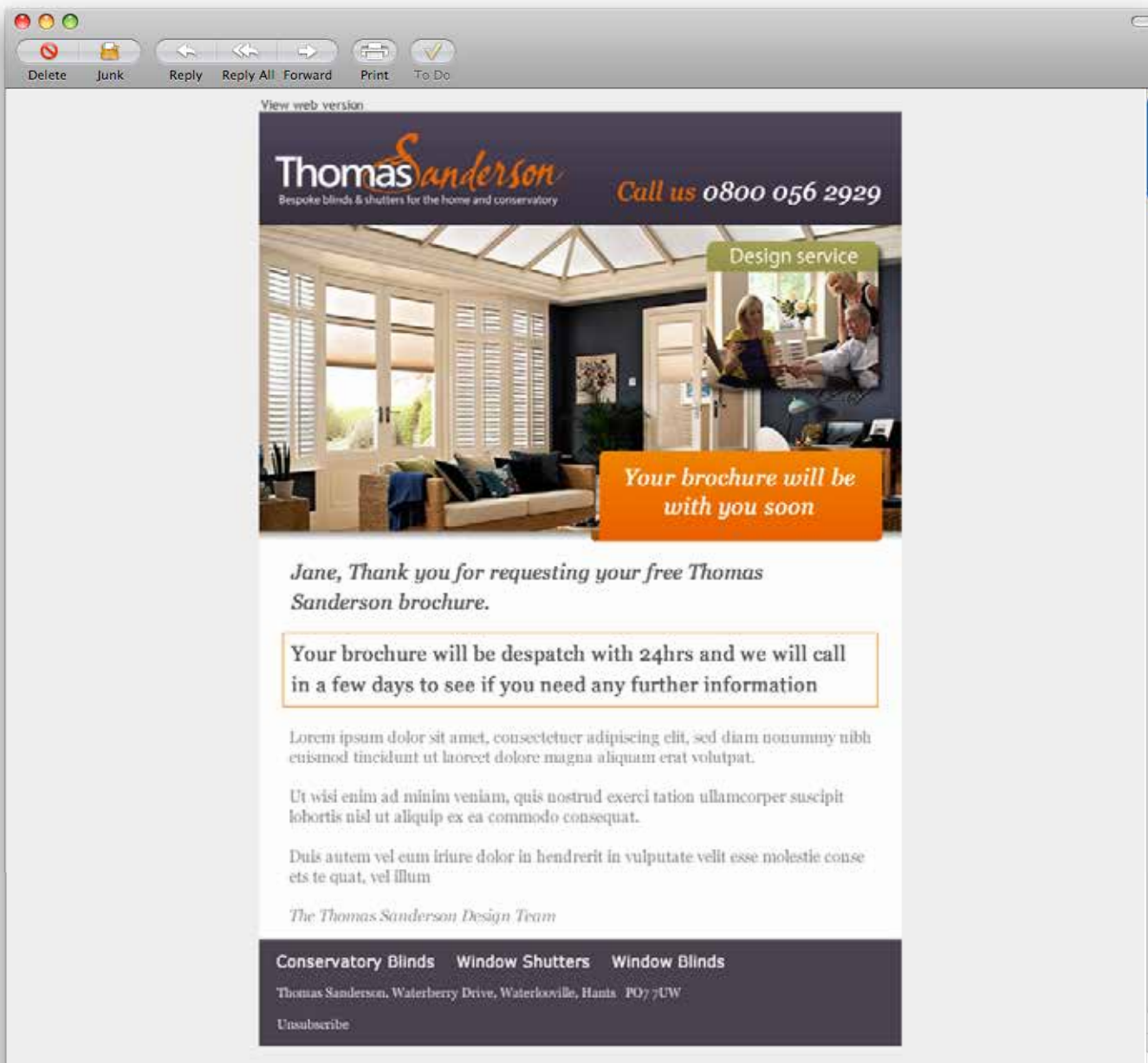
We presented a range of concepts, the chosen one was then programed the complete site was developed.





This was a website for a company that helps their client resolve any financial issues, like securing investment or just managing their money. We didn't want to use the usual lifestyle images so we came up with 4 icons that reflect the 4 parts of the business.

GROSVENOR PARK



Auto Responder Templates

A range of templates to be used at various sales stages



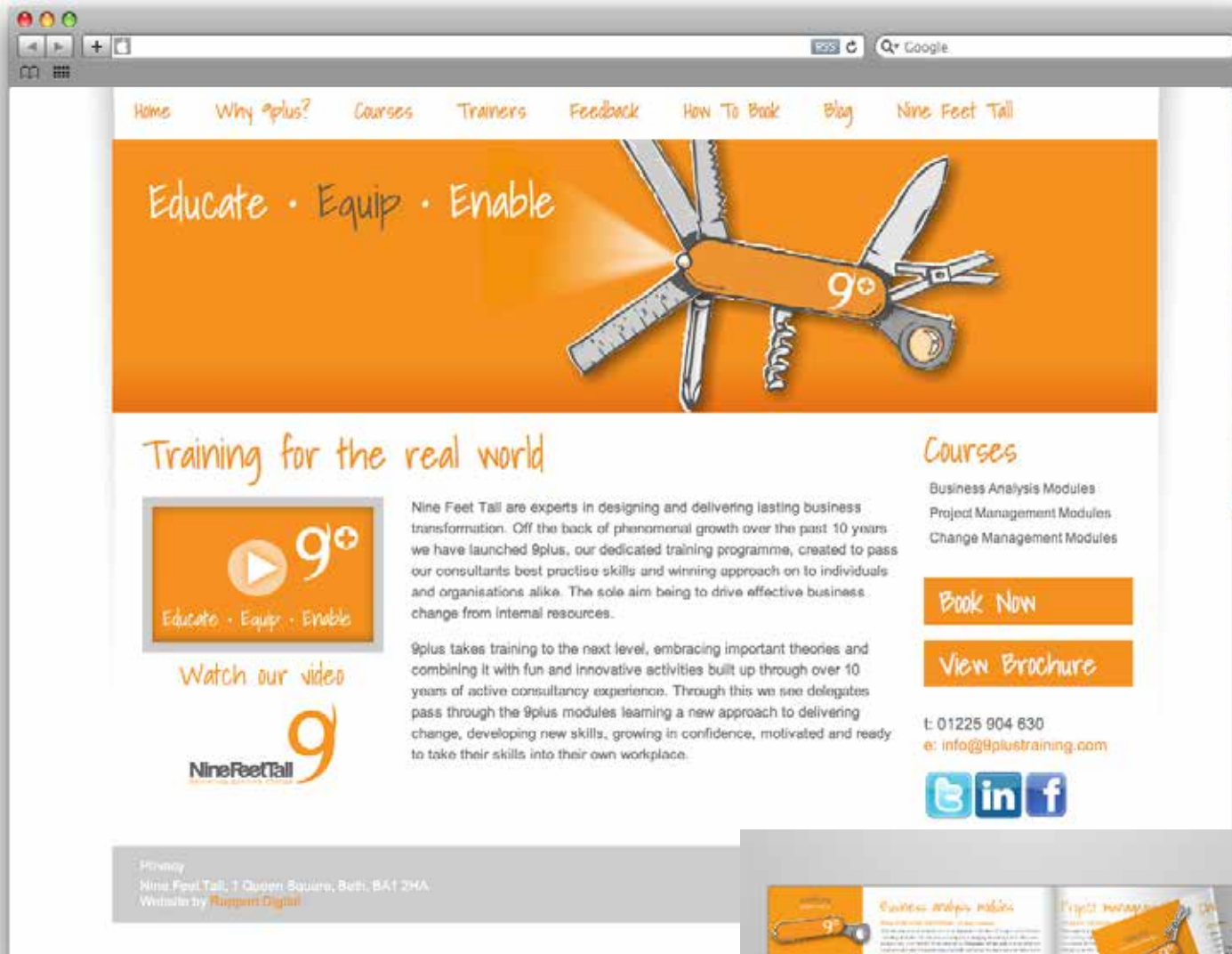
From a completely blank sheet of paper, we designed and artworked this mail order catalogue. Starting with rough page layouts, we set the style and then ran that style throughout the pages.



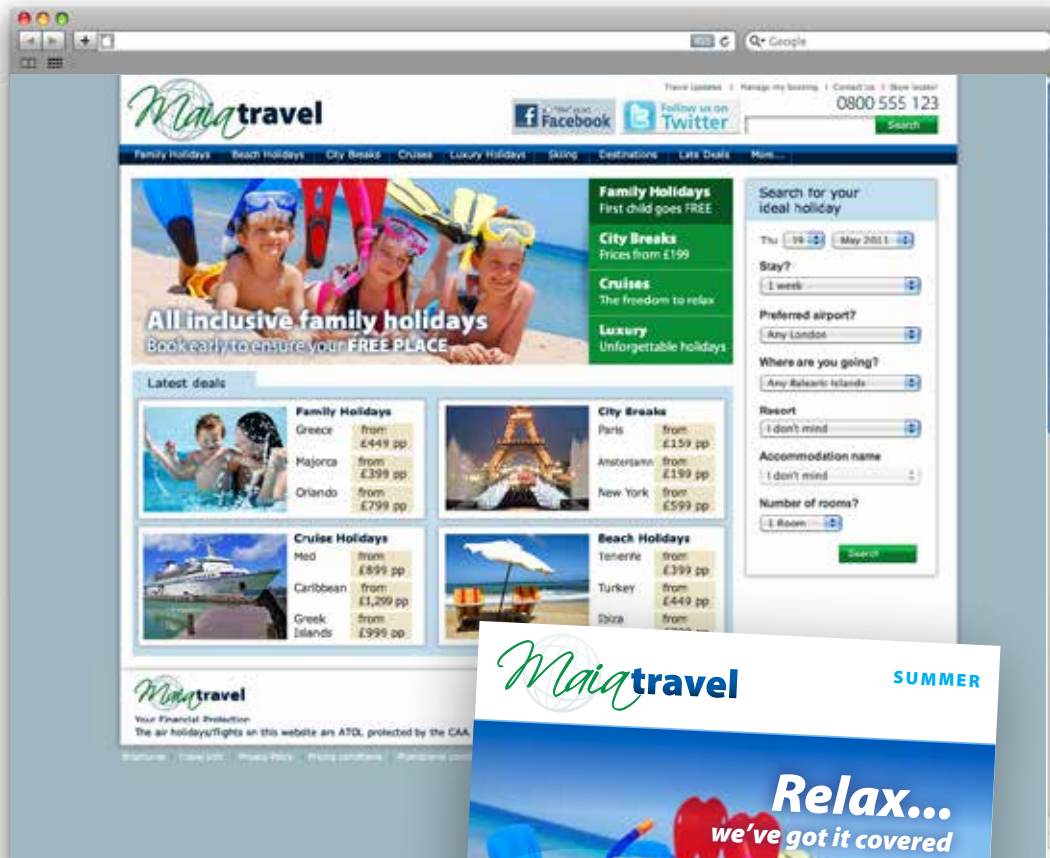


Woodland Trust

A direct mail pack that asks for a regular donation to save our mighty oaks. The pack used a timeline to show how long these trees have been on our planet and how easily they are destroyed.



Design and branding for a training company website with a range of engaging graphics. This concept was rolled out into a brochure and emails. We produced the illustrations and coded the website and email.



Maia travel



Concept travel
agents site



Christmas appeal based around the famous Red Cross parcels. Proving then, as now, a little can go a long way.





Training company





We designed and programmed this email campaign.

Delete
Junk
Reply
Reply All
Forward
Print
To Do

Help us put puppy farms out of business

We must **HELP** other puppies like **Alfie**, and **quickly**.
Please click here to make an urgent gift, and help the RSPCA stop puppy trafficking fast.

DONATE NOW

See our **undercover investigators** lift the lid on the lucrative puppy trade. **Watch the video now...**

RSPCA: exposing the puppy traffickers

0:00 / 8:04

Help us stop it – DONATE HERE

Stacey and her puppy Alfie were innocent victims of puppy trafficking. But they are far from alone. As you'll see in this RSPCA undercover video, puppy trading is a cruel business affecting 1000s of bitches and puppies every year. Please help us bring it to an end.

Tim Wass,
Chief Officer of the RSPCA Inspectorate.

Alfie had lung disease, a heart murmur, and dozens of other problems when he was brought to us...

Please help other young pups like Alfie.
[Send a gift now.](#)

Your urgent support needed

To put puppy farms out of business, we have to stop people buying trafficked puppies. The RSPCA needs to find £200,000 urgently to help raise public awareness of the problem. [Please support our appeal now.](#)

Your gift will help the RSPCA:

- run its **24-hour Cruelty and Advice Line**, taking calls from people alerting them to animal cruelty, such as trafficked puppies.
- fund our Inspectors to **investigate pet shops** and work undercover.
- prosecute** wherever we find evidence of abuse.

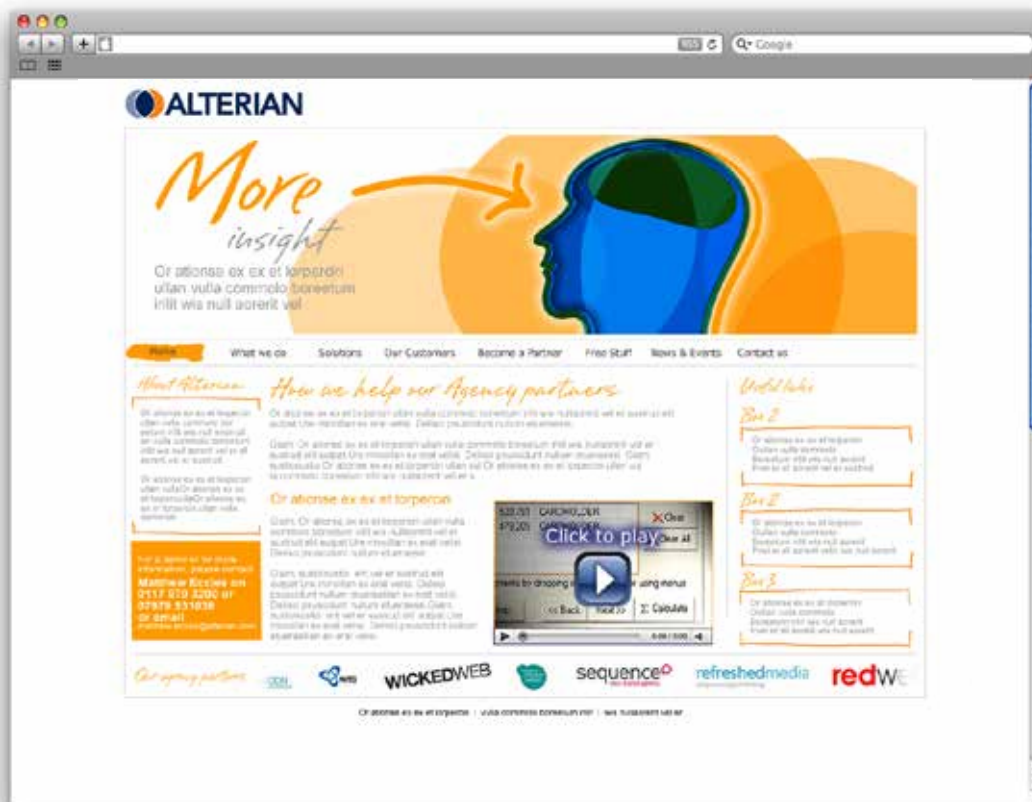
Together, we can end puppy trafficking.

DONATE NOW

We must help other puppies like Alfie, and quickly. [Please click here to make an urgent gift, and help the RSPCA stop puppy trafficking fast.](#)

Landing page with video and stronger calls to action than the main site.





We developed the look and feel of this website and provided all the images and flash animation to be loaded into their CMS system.

We then translated the concept into banners and emails.



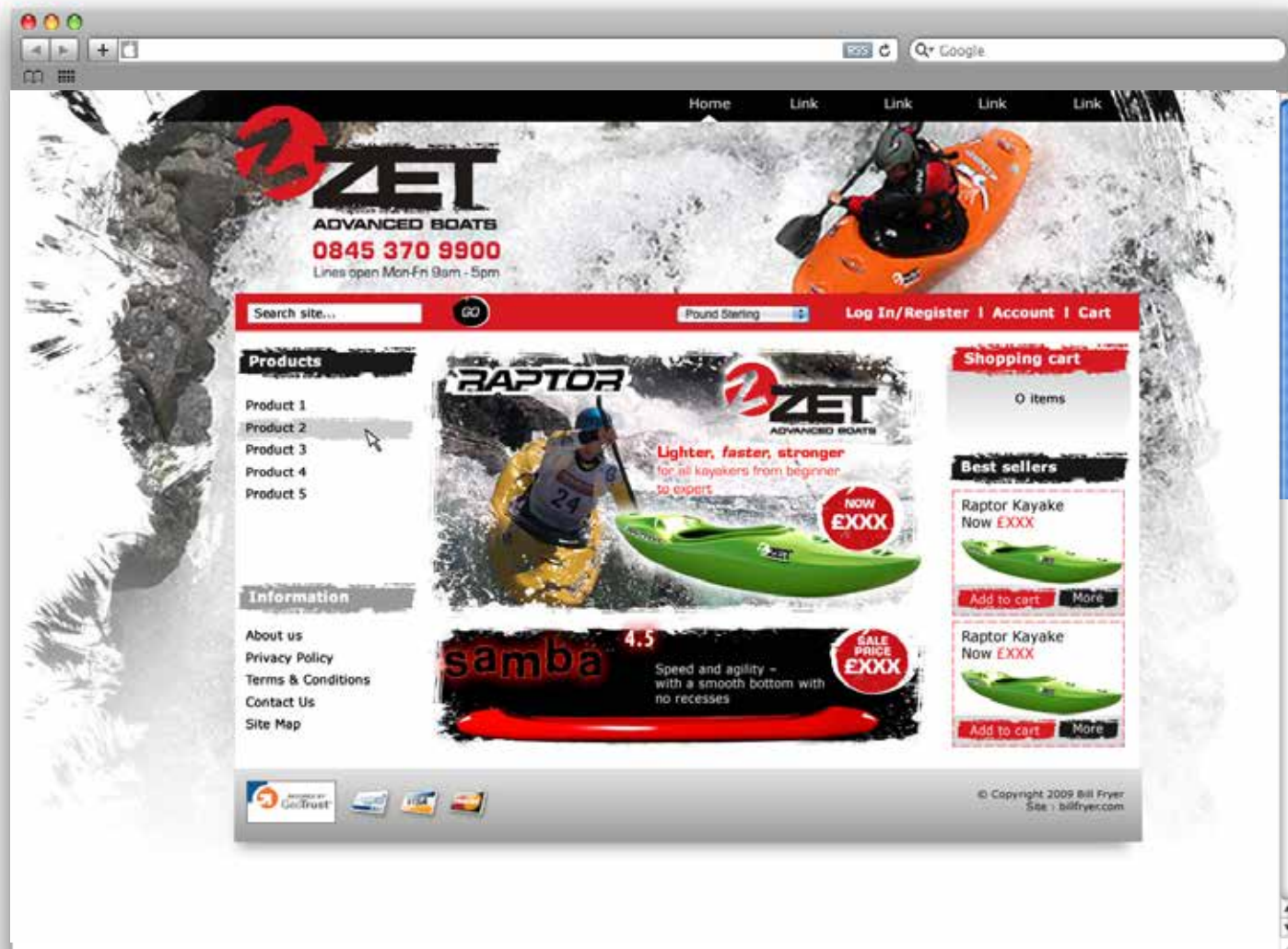
Pure Options

A Range of mail packs selling income protection and targeting their main market segments. This pack was aimed at the family segment.

Work included a range of initial concepts a production of the finished files for printing.



ZET boats online shop



The brief was to produce a young lively site that reflected the target audience. We provided the layout and all graphics

your unique
SCRAPBOOK

We developed the brand and then used that to develop a website and an online shop.

